

University of Miami School of Education & Human Development
HIGHER EDUCATION ADMINISTRATION
CERTIFICATE IN ENROLLMENT MANAGEMENT
Courses (12-credit minimum)¹

REQUIRED

ENROLLMENT MANAGEMENT – CORE (6 credits, or as approved by advisor)

EPS 748	Enrollment Management: Theory & Practice.....	3
EPS 749	Advanced Seminar in Enrollment Management.....	3

ELECTIVES (Select a minimum of 6 credit hours from one of the following 3 areas or as approved by an advisor)

Foundations of Higher Education

EPS 737	Organization & Administration of Higher Education I.....	3
EPS 739	The Community College.....	3
EPS 740	Administration of Student Affairs.....	3
* EPS 742	Higher Education in the United States: From Harvard to the Present.....	3
* EPS 744	Student Diversity in American Higher Education.....	3
EPS 745	Organization of Higher Education II: Governance, Leadership & Finance.....	3
EPS 746	College Student Development: Theory, Research & Practice.....	3
EPS 747	Critical Issues in Student Affairs: The Law & Higher Education.....	3
EPS 751	Seminar in Higher Education: Contemporary Issues.....	3
EPS 754	Practicum: Administration of Higher Education/ Student Life & Development.....	3

Business

ECO690	Essentials of Economic Theory.....	3
MGT603	Leading Teams.....	3
MKT660	Foundations of Marketing Management.....	3
POL 501	Budget and Financial Management & Administration.....	3

Research

EPS 624	Essentials of Research in Social & Behavioral Sciences.....	3
EPS 625	Program Evaluation.....	3
EPS 700	Introductory Statistics.....	3
EPS 714	Qualitative Research Methods I.....	3
EPS 717	Survey Research Methods	3

*EPS 744 (Fall 2020) & *EPS 742 (Fall 2019) are offered every other fall semester (*curriculum subject to modification*).

Tuition for Graduate Studies

Regular credit courses (per credit hour): \$2,030 for academic year 2018-2019

More on costs to attend at <https://grad-prof.miami.edu/index.html>

¹ The Certificate in Enrollment Management is for working professionals who already have master's degrees. Depending on credentials and experience, the student may need to enroll in an additional course or courses to receive the certificate.