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University of Miami School of Education & Human Development
HIGHER EDUCATION ADMINISTRATION
CERTIFICATE IN ENROLLMENT MANAGEMENT
Courses (12-credit minimum)[1]

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REQUIRED

ENROLLMENT MANAGEMENT – CORE (6 *credits, or as approved by advisor*)

EPS 748	Enrollment Management: Theory & Practice…………………………………………..	3
* EPS 749	Advanced Seminar in Enrollment Management……………….....……………………	3

ELECTIVES

 Select a **minimum of 6 credit hours** from the following 4 areas or as approved by an advisor

Practicum

EPS 754	Administration of Higher Education/ Enrollment Management……………….….……...1-6	

Foundations of Higher Education

EPS 737	Organization & Administration of Higher Education I……………………....……..……	3
EPS 739	The Community College…………………………..……………………….…..……	3
EPS 740	Administration of Student Affairs…………………………….……….………………	3
* EPS 741	Basic Skills in Counseling & Interviewing.………………….…….………………	3
* EPS 742	Higher Education in the United States: From Harvard to the Present………..…………..	3
* EPS 744	Student Diversity in American Higher Education……………………….…..………...	3
EPS 745	Organization & Administration of Higher Ed II: Governance, Leadership & Finance..…	3
EPS 746	College Student Development: Theory, Research & Practice……………………..……	3
EPS 747	Critical Issues in Student Affairs: The Law & Higher Education………..……………..	3
EPS 751	Seminar in Higher Education: Contemporary Issues…………………………………	3

Business

ECO690	Essentials of Economic Theory…………………………………………………	3
MGT603	Leading Teams……………………….………..…………………….……………	3
MKT660	Foundations of Marketing Management………………………………..…………	3
POL 501	Budget and Financial Management & Administration…………………....…..…..………	3

Research

EPS 624	Essentials of Research in Social & Behavioral Sciences…………………………..……	3
EPS 625	Program Evaluation……………………………..…………………….………..	3
EPS 700	Quantitative Methods I……………………..……………….……..……..….…....	3
EPS 714	Qualitative Methods I…………...…………………………….………………….	3
EPS 717	Survey Research Methods …………………………………...…….……….….....………	3

*EPS 744 (Fall 2024) & *****EPS 742 (Fall 2023) are offered every other fall semester (*curriculum subject to modification*); *****EPS 741 (Spring 2024) and *****EPS 749 (Spring 2025) are offered every other spring semester.

Tuition for Graduate Studies

In 2023-2024, tuition was $2,421 per credit (FT 9 credits Fall/Spr - HT 3 credits Summer).
More on costs to attend at https://grad-prof.miami.edu/index.html

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[1] The Certificate in Enrollment Management is for working professionals who already have master's degrees. Depending on credentials and experience, the **student may need to enroll in an additional course or courses to receive the certificate.**